



HEART OF
OREGON
CORPS
Empowering change.

EVENT SPONSORSHIP PACKET



PRESENTS TWO EVENTS
SUPPORTING HEART OF
OREGON CORPS IN 2024!

HEART OF OREGON CORPS



Heart of Oregon Corps (HOC) is a nonprofit organization that has served Central Oregon for 23 years, providing workforce training and continuing education to Opportunity Youth ages 16-24 who are disconnected from school or work. Through the WORK-EARN-LEARN model of our six programs, we hire and train 225 youth annually in the fields of conservation, construction, childcare, and customer service.



"With the help of Heart of Oregon, I was able to get my GED, my drivers license, and all of the certifications that I wanted" - Terry, HOC Alumni



HOC empowers youth and young adults through employment, job training, education, and service to Central Oregon communities.



Our goal is to raise \$150,000 through two events to invest in HOC's job training programs for youth. The Farm to Fork and Endless Summer Nights events make it possible for young people to connect, thrive, and reach their goals.

HOC programs are essential now more than ever as the odds continue to stack up against local youth. Together we can create a future with equitable opportunities in Central Oregon.



5,000+ YOUTH HIRED & TRAINED



35+ AFFORDABLE HOMES BUILT



48,000+ ACRES RESTORED



\$2+ MILLION IN AMERICORPS SCHOLARSHIPS





JOIN US FOR THE 7TH ANNUAL FARM TO FORK DINNER AND FUNDRAISER!

Sponsored by Mike's Fence Center and benefitting Heart of Oregon Corps, this popular event will take place at the beautiful Tetherow Resort. Enjoy a wonderful evening featuring locally sourced food and wine, live music, and opportunities to support local youth and young adults with Heart of Oregon Corps.

Friday, May 31 2024
Tetherow Resort

Limited public tickets will go on sale in early spring 2024!



VIDEO HERE!



SPONSORSHIP LEVELS

FARM TO FORK

**FARM
to
FORK**
DINNER AND FUNDRAISER

Sponsorship Levels

| Sponsorship Levels | Title \$4,000 | Gold \$3,000 | Silver \$2,000 | Bronze \$1,000 | Friends of HOC \$500 |
|---|------------------|-----------------|-------------------|-------------------|-------------------------|
| Seats at Farm to Fork dinner | 8 | 8 | 6 | 4 | 2 |
| Recognition in Event Slideshow | LOGO | LOGO | LOGO | NAME | NAME |
| Recognition on event emails and Heart of Oregon website | LOGO | LOGO | LOGO | LOGO | NAME |
| Recognition on postcards, posters, menu | LOGO | LOGO | LOGO | NAME | |
| Recognition on social media | | ● | ● | ● | |
| Recognition on sponsor table | | ● | ● | ● | |
| Acknowledgment during event remarks | | ● | | | |
| Recognition in radio spots and press releases | | ● | | | |
| Opportunity to speak and/or introduce speaker | | ● | | | |

A BIG THANK YOU TO

MIKE'S

**FENCE
CENTER**

ENDLESS SUMMER NIGHTS

FAMILY FRIENDLY FUN!

JOIN US FOR A DAY OF ENDLESS FUN!

Sponsored by Mike's Fence Center and benefitting Heart of Oregon Corps, this exciting event is back for a fifth year! Bring the whole family and enjoy outdoor festivities hosted by R&H Construction and opportunities to support local youth and young adults with Heart of Oregon Corps!

SEPTEMBER 14, 2024 AT BEND PARK & FLOAT

Races!

Secure a gold level sponsorship and sign your team up for the Cycle Pub races or join us as we watch the tournament!

Games!

Play cornhole and an assortment of other creative off-the-wall games that everyone can enjoy!

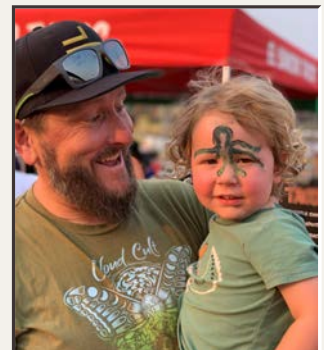
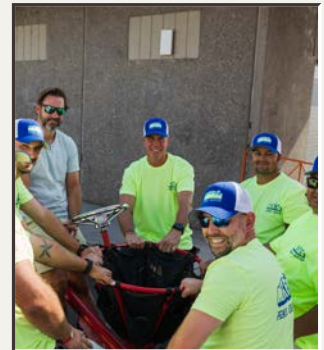
Food!

We're bringing in some of the best food trucks in Bend to serve us up some racetrack grub!

And More!

Fun for the whole family.
Meet Heart of Oregon staff and youth!

VIDEO HERE!








Limited public tickets will go on sale in summer 2024!

SPONSORSHIP LEVELS

ENDLESS SUMMER NIGHTS

ENDLESS SUMMER NIGHTS

SPONSORSHIP LEVELS

| SPONSORSHIP LEVELS |  TITLE \$4,000 |  GOLD \$3,000 |  SILVER \$2,000 |  BRONZE \$1,000 |  FRIENDS OF HOC \$500 |
|---|--|---|---|---|---|
| Event Admissions/ Special Perks | 14 Event Tickets 1 Cycle Pub Team | 6 Event Tickets 1 Cycle Pub Team | 4 Event Tickets Custom Cornhole Boards (to keep) | 4 Event Tickets | 2 Event Tickets |
| Recognition on Heart of Oregon website | LOGO | LOGO | LOGO | LOGO | NAME |
| Recognition on event emails and marketing materials | LOGO | LOGO | LOGO | LOGO | NAME |
| Recognition on event signage and printed items | LOGO | LOGO | LOGO | LOGO | LOGO |
| Recognition on social media |  | ● | ● | ● | |
| Acknowledgment during event remarks | ● | ● | ● | | |
| Recognition in radio spots and press releases | ● | ● | | | |
| Opportunity to speak and/or introduce speaker | ● | | | | |
| Opportunity to set up a tent/booth | ● | | | | |

A BIG THANK YOU TO



SPONSOR FAQs

HOW DO WE SPONSOR?

- Visit <https://heartoforegon.org/news-events/fundraising-events/event-sponsorships.html> and click on "Sponsor Now!"
- Email development@heartoforegon.org with the attached form with what event(s) you'd like to sponsor, sponsorship level and company name. You will then receive an invoice.

WHY SPONSOR?

- Join Mike's Fence Center and others in aligning your business with a worthy cause! Sponsoring our events provides your business with a unique opportunity to enhance its community presence and brand visibility. Make a meaningful contribution while gaining exposure to a diverse audience and fostering positive associations.

CAN WE MIX & MATCH SPONSORSHIP LEVELS IF WE WANT TO SPONSOR BOTH?

- YES, feel free to pick a sponsorship level from each event when you sponsor online or via email, as explained above.

IS MY SPONSORSHIP TAX-DEDUCTIBLE?

- Sponsorships are considered a business expense rather than a charitable contribution. Businesses engage in sponsorships primarily for marketing purposes, seeking visibility, brand promotion, and aligning with a good cause. Your sponsorship is not tax-deductible due to the promotion and services that you receive in exchange.
- Charitable donations to Heart of Oregon Corps are tax-deductible when you are not receiving any goods or services as a result. Heart of Oregon Corps is a 501(c)3 nonprofit.

IF WE HAVE MORE QUESTIONS, WHO SHOULD WE CONTACT?

- Please feel free to contact Heart of Oregon Corps at 541-633-7834 or email development@heartoforegon.org



SPONSORSHIP APPLICATION

FARM TO FORK & ENDLESS SUMMER NIGHTS

FARM TO FORK

May 31, 2024

× TITLE (SOLD OUT!)

- GOLD
- SILVER
- BRONZE
- FRIEND OF HOC

ENDLESS SUMMER NIGHTS

September 14, 2024

× TITLE (SOLD OUT!)

- GOLD
- SILVER
- BRONZE
- FRIEND OF HOC

BOTH EVENTS

At The Same Level

× TITLE (SOLD OUT!)

- GOLD
- SILVER
- BRONZE
- FRIEND OF HOC

COMPANY NAME

COMPANY CONTACT

ADDRESS, CITY, STATE, ZIP

PHONE

EMAIL

ENCLOSED CHECK

INVOICE ME

Email this form to development@heartoforegon.org, or mail to PO Box 279 Bend, OR 97709

Visit www.heartoforegon.org to secure your sponsorship by card online!

FOR MORE INFORMATION

Visit: heartoforegon.org

Email: development@heartoforegon.org

Call: 541-633-7834



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